



For Immediate Release

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After owning boutiques of their own and realizing the advertising needs of the work at home mom, sisters Becky Ocasio and Kimberly Morales, opened Style Cafe Moms in June of 2007, an online "resource cafe for the trendy mom". Offering affordable advertising, great shopping, giveaways, a newsletter, etc., they still looked for more unique opportunities to promote the WAHMs that they represent, and with that the Style Café Moms Celebrity Basket was born – a venue allowing several businesses to receive extraordinary distribution and publicity.

Style Cafe Moms strives to be the top online support system for mom's who own their own business or who have developed their own product and need affordable advertising and exposure. In addition to affordable advertising Style Café Moms offers boutique and product reviews as well as a shopping guide, recipes, celebrity dish, and the newly launched celebrity baskets.

Style Cafe Moms has delved into the celebrity realm by offering work at home mom's the opportunity to introduce their product(s) to some of the biggest celebrities. Style Cafe Mom's celebrity baskets are the ideal venue to launch your new product or create awareness of an existing product.

The recipient for Style Café Moms most recent basket was Jennifer Lopez. The Jennifer Lopez basket was a huge success for Style Café Moms as well as the numerous participants. Participating businesses included:

Amuse Me - <http://www.amusemebaby.com/>

Bellarisa Designs - <http://www.bellarisadesigns.net/>

Blush - <http://www.toplessundershirt.com/>

Calamari Baby - <http://www.calamaribaby.com/>

Circle of Sentiments – <http://www.circleofsentiments.com/>

Goosie Cards - <http://www.goosiecards.com/>

Interior Style Home - <http://www.interiorstylehome.com/>

Kensington Baby - <http://www.kensingtonbaby.com/>

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Lil' Somethin' Sweet - <http://www.lilsomethinsweet.com/>

Lulu B Nursing & Maternity - <http://www.lulubnursingandmaternity.com/>

Mommyz Prettyz - <http://www.mommyzprettyz.com/>

My Rock Star Baby - <http://www.myrockstarbaby.com/index.php>

Nepacena - <http://nepacena.com/>

Polkadot Papoose – <http://www.polkadotpapoose.com/>

Rockin' Baby Sling - <http://www.rockinbabysling.com/>

Saige Nicoles - <http://www.saigenicoles.com/home.html>

Style Network Café - <http://www.stylenetworkcafe.com/>

Victoria P. Zurcher Designs - <http://www.victoriapzurcher.com/>

Style Café Moms offers many different PR opportunities and their baskets are available for awards ceremonies and celebrity gift bags.

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